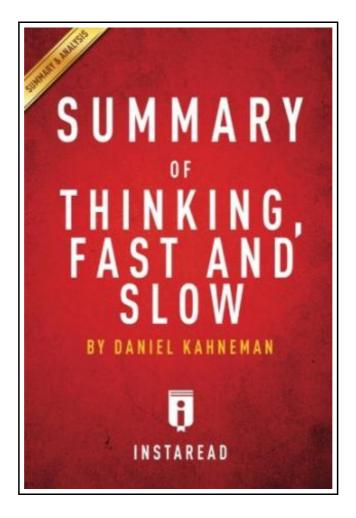
## Summary of Thinking, Fast and Slow: By Daniel Kahneman Includes Analysis (Paperback)



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### Reviews

It is an awesome book that we have possibly go through. It is actually writter in straightforward words and phrases and not confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Tierra Kunde)

# SUMMARY OF THINKING, FAST AND SLOW: BY DANIEL KAHNEMAN INCLUDES ANALYSIS (PAPERBACK)



Createspace Independent Publishing Platform, United States, 2014. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.PLEASE NOTE: This is a summary of the book and NOT the original book. Thinking, Fast and Slow by Daniel Kahneman - A 30-minute Summary Inside this Instaread Summary: - Overview of the entire book - Introduction to the important people in the book -Summary and analysis of all the chapters in the book - Key Takeaways of the book - A Reader s Perspective Preview of this summary: IntroductionIn this book Daniel Kahneman hopes to identify and understand errors of judgment and choice. He wants to provide a richer and more accurate vocabulary to discuss these errors. He worked with his colleague, Amos Tversky, doing research on intuitive statistics. The two of them had already concluded in an earlier seminar that their own intuitions were lacking. Their subjective judgments were biased, they were too willing to believe research findings based on inadequate evidence, and they collected too few observations in their own research. The goal of their study was to find out whether other researchers had this problem as well.Kahneman and Tversky found that participants in their studies ignored the relevant statistical facts and relied exclusively on resemblance. They used resemblance as a heuristic (rule of thumb) to simplify things when making a difficult judgment. Relying on this heuristic caused predictable biases (systematic errors) in their predictions. The research partners learned that people tend to determine the importance of issues by how easy they are retrieved from their memory. This is brought about in large part by the extent of coverage of the issues in the media. Kahneman presents a view of how the mind works, drawing on recent developments in cognitive and social...

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