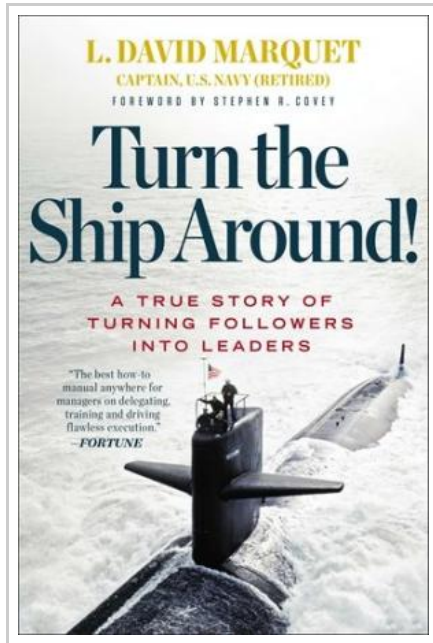



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Turn the Ship Around!: A True Story of Building Leaders by Breaking the Rules

By L. David Marquet

Penguin Putnam Inc. Hardback. Book Condition: new. BRAND NEW, Turn the Ship Around!: A True Story of Building Leaders by Breaking the Rules, L. David Marquet, "Leadership should mean giving control rather than taking control and creating leaders rather than forging followers." (David Marquet, an experienced Navy officer, was used to giving orders). As newly appointed captain of the USS Santa Fe, a nuclear-powered submarine, he was responsible for more than a hundred sailors, deep in the sea. In this high-stress environment, where there is no margin for error, it was crucial his men did their job and did it well. But the ship was dogged by poor morale, poor performance, and the worst retention in the fleet. Marquet acted like any other captain until, one day, he unknowingly gave an impossible order, and his crew tried to follow it anyway. When he asked why the order wasn't challenged, the answer was "Because you told me to." Marquet realized he was leading in a culture of followers, and they were all in danger unless they fundamentally changed the way they did things. That's when Marquet took matters into his own hands and pushed for leadership at every level. Turn the...



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