



Selling in a Skirt: The Secrets Women Don't Know They Know about Sales (Paperback)

By Judy Hoberman

Next Century Publishing, United States, 2014. Paperback. Book Condition: New. 217 x 141 mm. Language: English . Brand New Book. Are you a sales professional stuck in a rut? Are you a sales manager trying to direct women to your company? In her book, *Selling In a Skirt*, Judy Hoberman offers invaluable and proven insights into how gender differences can affect sales outcomes, and the tools and strategies to drive real results in today's marketplace. Judy offers a suite of workshops, seminars and coaching programs that compliment her highly successful book. Her 30 years in sales has given her both the knowledge and sense of humor about the gender differences that we should all understand and embrace instead of feeling unable to communicate. Judy's humorous stories about how men and women sell, manage, recruit and supervise differently will enlighten you in learning how both genders can support each other's successes in a more productive way. Find out more by going to.



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