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iUniverse, United States, 2012. Paperback. Book Condition: New. 211 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. As author Philip Meyer sat in a college class listening to a professor lecture about systematic tools for measuring things like trust in government, a thought struck him: a journalist could do this! He thought about the newsroom conversations he d had about the possibility of reporting on some interesting social phenomena. The group always ended with a...

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- Authored by Philip Meyer
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